GERRY STILLMAN

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Massachusetts

Senior product designer designing products, systems, and experiences that work together. 6+ years across enterprise SaaS and connected consumer products, specializing in design systems and AI enabled workflows, with an industrial design background that bridges digital and physical.

EXPERIENCE

PTC | Apr 2022 - Nov 2026

Senior UX/UI Designer | Nov 2025 - Nov 2026

- Scaled PTC's enterprise Design System across 5 products with 40 components and 7 patterns, built on token-based foundations for design to engineering consistency.
- Structured Design System documentation for AI consumption, improving consistency and usage for AI driven workflows.
- Evaluated the Design System website, translating 62 findings into 9 prioritized enhancements and a phased roadmap.
- Built a centralized Figma Make kit for ~40 designers to reduce rework and AI credit usage in AI assisted design.
- Led discovery and UX design for a new application, turning research and usability insights into an interactive concept.

UX/UI Design Specialist | Apr 2022 - Nov 2025

- Led UX strategy and design for enterprise SaaS products, turning user and business needs into intuitive experiences.
- Expanded the Design System's components, improving consistency across UX, product, and engineering teams.
- Led my team's research at 3 PTC user events and ran ongoing Lyssna usability tests to guide product improvements.
- Partnered with cross-functional teams to create reusable design solutions adopted across multiple product teams.

SharkNinja | Aug 2017 - Apr 2022

Product Designer | Jul 2020 - Apr 2022

- Designed digital and physical user interfaces for 8+ Ninja products, improving usability and end-to-end experiences.
- Designed screens, interactions, journey maps, and prototypes for a proof of concept connected app; Consumer Insights testing validated the path forward for Ninja ProConnect.
- Led usability testing and collaborated with engineering, product, and marketing teams to translate user insights into product improvements aligned with business and technical requirements.

CMF Designer | Aug 2017 - Jul 2020

- Conducted consumer preference testing and market trend research to inform color, material, and finish strategies, translating consumer insights into product design direction.

EDUCATION

Massachusetts College of Art & Design

BFA in Industrial Design

General Assembly

User Experience Circuit

SKILLS

UX & Product Design

Product Strategy, UX/UI Design, Interaction Design, Product Discovery, Wireframing, Prototyping, Responsive Design, Accessibility

Design Systems & Emerging Technology

Design Systems, Design Tokens, Component Libraries, Design System Governance, AI-Driven Design Workflows, Design Documentation

Research

User Research, Usability Testing, Competitive Analysis, User Journey Mapping

Tools

Figma, Figma Make, Jira, Confluence, Miro, Dovetail, Lyssna, Adobe Creative Suite, Claude